



SANCTUM HOUSE

# Third Party Fundraising Guidelines



2024 Version


# Our Mission


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To Provide A Sanctuary  
for Women Survivors of  
Human Trafficking

**What is Human  
Trafficking?**  
use of force, fraud, or  
coercion in exchange for  
labor, services, or a  
commercial sex act

 **10,583 Reported cases** in the  
United States in 2020

 **295 Reported cases** of Human  
Trafficking in Michigan in 2020

 **89.5%** of trafficked persons in Michigan in 2020  
were **women or girls**

 **1 in 4** trafficked persons in  
Michigan is a **Minor**

Learn more at the **National  
Human Trafficking Hotline**

**1 (888) 373-7888**

[humantraffickinghotline.org](https://www.humantraffickinghotline.org)

## Our Trauma Informed Care Program

We provide comprehensive and integrated services that include: mental and physical healthcare, substance abuse recovery, life skills training, legal aid, educational opportunities, employment assistance and training, and spiritual growth. All with a Trauma-Informed Care approach.

1. Realize the widespread impact of trauma and understand paths for recovery
2. Recognize the signs and symptoms of trauma in patients, families, and staff
3. Integrate knowledge about trauma into policies, procedures, and practices
4. Actively avoid re-traumatization

**SANCTUM HOUSE**

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# Event Details

[Register your event with our team!](#)

To ensure that all events properly reflect our Mission and Values, please make sure to do the following.

1. List Sanctum House as the beneficiary of event (e.g. [Event Name] to benefit Sanctum House)\*
2. Please forward any marketing materials that feature Sanctum House imagery, likeness, or other brand elements prior to publication to: [partners@sanctumhouse.org](mailto:partners@sanctumhouse.org)
3. Please register your event by completing our [online form](#). Once registered, you will have access to our shared media drive, including logo files, and additional brand materials for public dissemination.

If you would like to co-create an event *with* Sanctum House, please let us know in our form and we will reach out directly.



\*Please do not act as a representative of Sanctum House, in any capacity, without written permission from our organization

## Collecting Proceeds

Create an event ticketing page directly on our website, in collaboration with Sanctum House



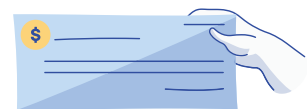
For fundraisers expecting \$10,000+

Collect proceeds independently and disperse funds to Sanctum House using a 3rd party platform



Collecting Checks or Cash? Please make out all checks and mail them to:

Sanctum House  
28175 Haggerty Road  
Novi, MI 48377



\*Sanctum House can auto-generate tax receipts & acknowledgement emails for checks made out directly to Sanctum House, or for donations made on our online donation portal, Network for Good.

# SANCTUM HOUSE

# Brand Guidelines

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[Sanctum House Brand Materials Google Drive](#)



Primary Logo with Watermark

SANCTUM HOUSE

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Secondary Logo, use for footers, headers, etc.



Alternate colored logos available in media drive



Informed Consent must be given to use any resident imagery. Contact Sanctum House directly



Property, Staff, and Volunteer imagery may be used with permission

See our [Shared Media Drive](#) for more information including logo files, approved imagery and our Brand Guidelines

SANCTUM HOUSE

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# Print Materials

At Sanctum House, we empower survivors of human trafficking with skills and services to help them build a sustainable and independent life

It takes a community to rebuild a life. Here's how you can help:

**78%** donors come from small gifts

We've trained 8,000+ community members on the signs of human trafficking

Transport, Mentorship, Maintenance, Fundraising, Event Planning, Health Services, Legal and Professional Services, And More

**SANCTUM HOUSE**  
A Sanctuary for Survivors of Human Trafficking

Empower survivors of human trafficking with skills and services to help them build a sustainable and independent life

Trafficking hides in plain sight

Report suspected trafficking to the National Hotline: 888-3737-8888

11,852 potential trafficking cases identified in 2019 in the U.S.

Scan this code to donate, and help from your device

**Join Annual Giving**

Your commitment to Annual Giving is essential for the success, staff, and the trauma informed care, required by our residents continues to be provided by Sanctum House for the women come. Annual Giving contributions support the care foundations of Sanctum House: Our Sanctuaries, Our Services, and Our Survivors.

**Gold** **Silver** **Bronze**

Take 4 Steps to Help of Change: 1. Register on our website, 2. Select a level of giving, 3. Register on our website, 4. Register on our website

Recognition on Annual Report: \$5,000 yearly commitment, \$2,000 yearly commitment, \$1,000 yearly commitment

You can also register for annual giving on our website: [www.sanctumhouse.org/annuallygiving](http://www.sanctumhouse.org/annuallygiving)

**Support our Sanctuary for Survivors of Human Trafficking**

I'd like to be an Annual Giver!

Address:  City, State, Zip:

Email:

In honor of:  In Memory of:

To make your payment via credit card, please enter the following: Card Number:  Exp:  CVV:

Name on Card:  Signature:

28175 Haggerty Road, Novi, MI 48377

Sanctum House  
28175 Haggerty Road  
Novi, Michigan 48377

Sanctum House

Donate & Volunteer Card (5" x 7")

Donation Envelope

**Support Survivors**

**Donate or Volunteer**

Your donations directly support Day-to-Day Operations:

- Individual Trauma-Informed Care
- Medical and Mental Health Care
- Legal Assistance and Counsel
- Career and Life-Skill Training
- Safe housing, and more

Volunteer with Residents or for Sanctum House generally:

- Driving to appointments
- Mentorship Opportunities
- Fundraising Events
- Awareness Events
- Professional or Individualized Services

Your generous gifts help Survivors to heal

Scan to donate!

**SANCTUM HOUSE**  
A Sanctuary for Survivors of Human Trafficking

sanctumhouse.org | 248-5374-9373  
28175 Haggerty Road  
Novi, MI 48377

**NATIONAL HUMAN TRAFFICKING HOTLINE**

CALL: 888-373-8888  
TEXT: 78787 (787-8873)  
LIVE CHAT: [www.humantraffickinghotline.org](http://www.humantraffickinghotline.org)

**SANCTUM HOUSE**  
A Sanctuary for Survivors of Human Trafficking

Our program treats the whole person

We're a place that provides, whatever survivors need

- 24/7 On-Site Care
- Mentorship
- Mental Healthcare
- Addiction Recovery
- Legal Assistance
- Medical Care and Treatment
- Job Training and Placement
- Educational Opportunities
- Self-Defense Training

Trauma Informed Care Means We:

- Realize the widespread impact of trauma and understand paths for recovery
- Recognize the signs and symptoms of trauma in patients, families, and staff
- Integrate knowledge about trauma into policies, procedures, and practices
- Actively avoid re-traumatization

**What is Human Trafficking?**

1. Exploitation of a person through Force, Fraud, or Coercion

2. Modern Day Slavery

Other terms to know: SEX TRAFFICKING, LABOR TRAFFICKING, CHILD TRAFFICKING, DOMESTIC TRAFFICKING, MODERN DAY SLAVERY

Trafficking hides in plain sight

Report suspected trafficking to the National Hotline: 888-3737-8888

11,852 potential trafficking cases identified in 2019 in the U.S.

Contact Us: 248-5374-9373, [www.sanctumhouse.org](http://www.sanctumhouse.org)

**Red Flags Sex Trafficking**

Based on research and data collected by Polaris, 2022

- They want to stop participating in selling or trading sex but feel trapped between home and workplace
- They live where they work or are transported by guards
- They are children who live with or are supported by or dependent on a family member with a substance abuse problem or who is abusive in other ways
- They disclose that they were reluctant to engage in selling sex but that someone pressured them into it

Other signs: They have a manager in the workplace, They work in where it may be prohibited performing in money, work, (Black market), They have a strongly coded language, text or "Spoken" offers you to work with their peers, They are being and working in isolated conditions, being out all hours interacting with others or repeat visitors

"I felt cheated with my trafficker. He made me feel cheated every day that I was in the streets, when I was out with my friends." - Yara, Sanctum House Survivor

**Red Flags Labor Trafficking**

Find processes by their employer to try to get a substitute that used to be present or are used

One thing to do as an employer or recruiter would not being paid what they were promised or are used

Do not have consent of their parent or other family members

Are being and working in isolated conditions, being out all hours interacting with others or repeat visitors

"In the streets, when I was out with my friends." - Yara, Sanctum House Survivor

Report suspected trafficking situations to the National Human Trafficking Hotline

CALL: 888-373-8888  
TEXT: 78787 (787-8873)  
CALL US if a caregiver or employer

CONTACT SANCTUM HOUSE: 248-5374-9373

Paper Table Tent

Education Card (4" x 6")

Trafficking Red Flags Card (4" x 6")

Digital versions are available on our shared media drive, contact Sanctum House for print versions.

Sanctum House is grateful for your support, please note that due to federal/state regulations and limited staff resources, we can only play a limited role in your planned event/activity. Please contact [partners@sanctumhouse.org](mailto:partners@sanctumhouse.org) for more information.

## Contact Us

[partners@sanctumhouse.org](mailto:partners@sanctumhouse.org)  
for more information

Tax ID  
47-2952620

